

LIMITED 90 DAY WARRANTY

ATARI® PERSONAL COMPUTER PRODUCTS

ATARI 400™ Personal Computer System
 ATARI 800™ Personal Computer System
 ATARI 410™ Program Recorder
 ATARI 810™ Disk Drive
 ATARI 820™ Printer
 ATARI Game Cartridges
 ATARI Diskettes

ATARI 8K RAM Memory Module™
 ATARI 16K RAM Memory Module™
 ATARI 825™ 80-Column Printer*
 ATARI 850™ Interface Module™**
 ATARI 830™ Acoustic Modem*
 Other _____
 Other _____

*Available Mid 1980

ATARI, INC. ("ATARI") warrants to the original consumer purchaser that this ATARI Personal Computer Product (not including computer programs) shall be free from any defects in material or workmanship for a period of 90 days from the date of purchase. If a defect covered by this warranty is discovered during this 90 day warranty period, and you have timely validated this warranty, ATARI will repair or replace the Computer Product, at ATARI's option, provided the Computer Product and proof of date of purchase is delivered or mailed, postage prepaid, to an authorized ATARI Service Center, a list of which accompanies this warranty.

YOU MUST RETURN DEFECTIVE COMPUTER PRODUCTS TO AN AUTHORIZED ATARI SERVICE CENTER FOR IN-WARRANTY REPAIR.

This warranty shall not apply if the Computer Product (i) has been misused or shows signs of excessive wear, (ii) has been damaged while being used with any products not supplied by ATARI, or (iii) if the purchaser causes or permits the Computer Product to be serviced or modified by anyone other than an authorized ATARI Service Center. Any applicable implied warranties, including warranties of merchantability and fitness, are hereby limited to 90 days from the date of purchase. Consequential or incidental damages resulting from a breach of any applicable express or implied warranties are hereby excluded.

NOTICE

All ATARI computer programs are distributed on an "as is" basis without warranty of any kind. The entire risk as to the quality and performance of such programs is with the purchaser. Should the programs prove defective following their purchase, the purchaser and not the manufacturer, distributor, or retailer assumes the entire cost of all necessary servicing or repair.

ATARI shall have no liability or responsibility to a purchaser, customer, or any other person or entity with respect to any liability, loss or damage caused or alleged to be caused directly or indirectly by computer programs sold by ATARI. This includes but is not limited to any interruption of service, loss of business or anticipatory profits or consequential damages resulting from the use or operation of such computer programs.

This warranty gives you specific legal rights. You may also have other rights which vary from state to state.

ATARI PERSONAL COMPUTER SYSTEM—WARRANTY REGISTRATION CARD

Please take the time to complete this card as it will allow us to provide you with more efficient service should your system require it. Please answer the questions below. You will periodically receive our informative newsletter and other useful literature. Your responses will help us keep you informed of availability of new software programs and hardware.

Customer Name _____
 (Please Print)
 Street Address _____
 City _____ State _____ Zip _____
 Phone Number _____

Personal Computer Purchased _____ number purchased
 _____ Atari 400™ PCS
 _____ Atari 800™ PCS
 Serial Number _____
 Date of Purchase _____
 Peripherals Purchased _____
 _____ Atari 810™ Program Recorder
 _____ Atari 810™ Disk Drive
 _____ Atari 820™ Printer
 Other _____

Software Purchased _____
 _____ Educational System
 _____ Master Cartridge
 _____ Basketball
 _____ Super Breakout
 _____ Assembler Editor
 _____ Video Easel
 _____ 3-D Tic Tac Toe
 _____ Atari BASIC
 _____ Music Composer
 _____ Star Raiders™
 _____ Computer Chess
 _____ Personal Finance
 _____ U.S. Government
 _____ Supervisory Skills
 _____ Other _____
 _____ World History (Western)
 _____ Counseling Procedures
 _____ Principles of Accounting
 _____ Great Classics (English)
 _____ Business Communications
 _____ Principles of Economics
 _____ Basic Electricity
 _____ U.S. History
 _____ Physics
 _____ Spelling
 _____ Basic Algebra
 _____ Effective Writing
 _____ Basic Sociology
 _____ Basic Psychology

Type of store where purchased.

- ☐ Electronics Specialty
- ☐ Dept. Store
- ☐ Hi-Fi/Stereo
- ☐ Computer Store
- ☐ Military
- ☐ Other _____

How was the service and attention of salespeople?

- ☐ Excellent
- ☐ Good
- ☐ Fair
- ☐ Poor

On a scale of 1-10, how knowledgeable were salespeople?
 (10 is excellent)

Where have you seen or heard about this product?
 (Check 1 or more)

- ☐ T.V. Commercial
- ☐ Newspaper Advertisement
- ☐ Magazine Advertisement
- ☐ Saw in store
- ☐ Newspaper Article
- ☐ Magazine Article
- ☐ A friend
- ☐ Other _____

What made you choose Atari?

- ☐ Cost
- ☐ Appearance
- ☐ Versatility
- ☐ Expandability
- ☐ Peripherals
- ☐ Technology
- ☐ Brand Name
- ☐ Reputation
- ☐ Software Selection
- ☐ Reliability
- ☐ Service

Primary use will be for:

- ☐ Home
- ☐ Education
- ☐ Business
- ☐ Entertainment

If business, what type?

- ☐ Medicine
- ☐ Education
- ☐ Finance
- ☐ Industry
- ☐ Research
- ☐ Law
- ☐ over \$35,000

Family Income: ☐ under \$15,000
☐ \$15,000 - \$25,000
☐ \$25,000 - \$35,000
☐ over \$35,000

Sex: ☐ Male ☐ Female Married: ☐ Yes ☐ No

Age: _____

Number of children: _____

Below 12 yrs _____ 12-18 yrs _____

Did you consider other brands before purchasing Atari? ☐ Yes ☐ No
 If yes, which brands? _____

After completing this card, drop it in the mail, (postage-paid). If your dealer has not filled out the Dealer Registration card, please do so and mail it also. Thank you.


Consumer Division
1265 Borregas Avenue
Sunnyvale, CA 94086



PLACE
POSTAGE
HERE

ATARI INC.
Consumer Division, Dept. A
Middlesex, NJ 08846